



2600 Maitland Center Pkwy.
P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613

www.tminc.com

April 25, 2008
Filed Electronically

Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
Synergy Business Park
Saluda Building
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: Promotion *Extension* Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to request an extension of the *Business Appreciation Bonus Minutes Promotion* currently available to business customers. The Commission was initially notified of this promotion by letter dated August 28, 2007. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for this promotion to August 31, 2008, with the requirement that all promotion-eligible services be installed and activated by September 30, 2008. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

Business Appreciation Bonus Minutes Promotion

(A) Promotion Description

This promotion is available to new AT&T Long Distance Service Business Customers who newly subscribe to the Business Appreciation plan or Business Appreciation II plan and meet the eligibility requirements in (B) herein during the promotion availability period. This promotion will offer 300 free minutes of domestic outbound direct-dialed (1+) or toll-free (inbound) calls per month for up to the first four (4) invoices after enrollment in this promotion. For partial month billing periods the bonus minutes will be prorated.

Business Appreciation Bonus Minutes Promotion, (Cont'd.)

(B) Eligibility Requirements

To be eligible for this promotion Customers must:

- (1) be a new AT&T Long Distance Service Business Customer who newly subscribes to the Business Appreciation plan or Business Appreciation II plan; and,
- (2) commit to a twelve (12) month term agreement for AT&T Long Distance Service; and,
- (3) at the time of ordering, have local exchange service with a local exchange provider other than the Company's affiliated local exchange company or newly subscribe to local exchange service provided by the Company's affiliated local exchange company in one of the following states: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina; South Carolina or Tennessee; and,
- (4) commit to a service term agreement with a minimum term commitment of at least thirty-six (36) months with the Company's affiliated local exchange company.

(C) Other Terms and Conditions

- (1) Unused bonus minutes in one month do not carry over to any subsequent monthly billing periods.
- (2) If Customer disconnects their AT&T Long Distance service prior to the completion of the twelve month long distance service term agreement, customer will forfeit any unused free minutes and will be charged a termination fee in the amount of the promotional benefit received under this promotion. The termination fee will be calculated by multiplying the number of free minutes used by the customer by the non-promotional per-minute rate. Applicable taxes, fees and surcharges will also be applied.

(D) Availability

This promotion will begin on September 4, 2007 and will end on August 31, 2008. All services must be activated by September 30, 2008.

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If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Thomas M. Forte". The signature is fluid and cursive, with a large initial "T" and "F".

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew
Enclosure

file: BellSouth - SC
tms: SCx0810
proj.: 4897-452