

**BUSINESS ENERGY REPORT PROGRAM (SC)
(PILOT)****PURPOSE**

The purpose of this pilot program is engage customers in understanding energy use by providing comparative usage data for similar businesses in the same geographic area to motivate customers to become more efficient and reduce energy usage. The pilot program will assist customers in assessing their energy usage and provide recommendations for more efficient use of energy in their businesses. The pilot program will also help identify those customers who could benefit most by investing in new energy efficiency measures, undertaking more energy efficient practices and participating in other Duke Energy programs.

PROGRAM

- This pilot program is available at the Company's option to general service customers served on Duke Energy Carolinas' general rate schedules from Duke Energy Carolinas' retail distribution system.
- For the purposes of this pilot program similar customer groups will be based on type of business, operating hours, square footage, geographic location, weather data and heating/cooling sources. Potential market segments include but are not limited to the following: office space, public assembly (e.g. places of worship, membership organizations), grocery/convenience stores, retail establishments, restaurants, warehouses, lodging, elementary and secondary schools.
- Customers will receive periodic comparative usage data reports via direct mail or online channels.
- The Company may require a minimum number of months of historical usage data before allowing participation.