

RESIDENTIAL ENERGY EFFICIENT APPLIANCES AND DEVICES (SC)

PURPOSE

The purpose of this program is to encourage the installation new energy efficiency appliances and equipment in new or existing residences.

PROGRAM

- Incentives are available to builders of new residences or to owners of, or customers occupying, new or existing residences served on a Duke Energy residential rate schedule from Duke Energy Carolinas' retail distribution system provided, however, that incentives for energy efficient products considered to be fixtures are available only to builders or owners of residences served on the Duke Energy Carolina's retail distribution system.
- The types of equipment eligible for incentives may include but are not limited to the following:
 - High efficiency lighting and equipment
 - High efficiency electric water heating low flow devices
 - High efficiency pool pumps*
 - High efficiency heat pump water heater*
 - Other high efficiency equipment as determined by the Company on a case by case basis.

*Available only to owner-occupied, or builders of, single-family residences.

- Incentives may be offered in a variety of ways including, but not limited to discount coupons, in-store promotions, on-line discounted purchases, etc.
- Incentives under this program are only available for ENERGY STAR or other energy efficiency products for which incentives pass the Company's Utility Cost Test (UCT).
- The Company may vary the incentive by type of equipment and differences in efficiency in order to provide the minimum incentive needed to drive customers to purchase higher efficiency equipment.
- The Company reserves the right to adjust the incentive for specific equipment on a periodic basis as equipment efficiency standards change and as customers naturally move to purchase higher efficiency equipment.
- The amount of the incentive payment for various standard types of equipment will be filed with the Commission, for information, and posted to the Company's website at www.duke-energy.com.
- Incentives may be limited to one of any product, per residence, under all Duke Energy Carolinas' Energy Efficiency Programs.
- With Company approval, the builder, owner or customer may designate that incentive be provided to the vendor or other third-party.
- Incentives for certain products will be provided only in conjunction with incentives provided by manufacturers, distributors, or retailers during promotional periods.

PAYMENT

- The Company's incentive are as follows:
 - High efficiency lighting equipment and electric water heating low flow devices will be an incentive of up to 100% of the installed cost difference between standard equipment and higher efficiency equipment.
 - A high efficiency pool pump has an initial incentive of \$300 and a maximum incentive of \$450.
 - The incentive for a heat pump water heater is \$350.
 - For all other appliances and devices provided under this program the incentive will be an amount up to 50% of the installed cost difference between standard equipment and higher efficiency equipment.