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Madison, WI 53717
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December 16, 2010

Mr. Bruce Duke, Executive Director
South Carolina Public Service Commission
101 Executive Center Dr., Suite 100
Columbia, SC 29210

RE: McClellanville Telephone Company, Inc. – Add STAR Business Bundles and Grandfather Total Talk for Business Customers

Dear Mr. Duke:

Included in this submission are the following tariff pages:

Index	**Third Revised Sheet 5**
Section 3	**First Revised Contents Sheet 2**
	Second Revised Sheets 9 & 10
	Original Sheets 14 & 15

The purpose of this filing is first, to add STAR Business Bundles to the tariff. The STAR Business Bundles are optional offerings that package services and features together for a flat monthly rate that is applicable to each STAR Business Bundle subscriber line provided. The offering is available to 1-3 line business customers. There are 2 STAR Business Bundle Options.

- The STAR Business Bundle includes the following services: Business One-Party Line, and 3 Features chosen from the following list: Caller ID Deluxe, Call Forwarding, Call Forward Remote Access, Call Waiting/Cancel Call Waiting, 3-Way Calling, or Voice Mail, and 200 Minutes of LATA Wide and/or TDS Long Distance calling.

- The STAR Business Bundle Unlimited includes the following services: Business One Party Line, and 3 Features chosen from the following list: Caller ID Deluxe, Call Forwarding, Call Forward Remote Access, Call Waiting/Cancel Call Waiting, 3-Way Calling, or Voice Mail, and Unlimited LATA Wide and/or TDS Long Distance calling.

Customers must also subscribe to TDS Telecom's high speed data to be eligible for these bundles.

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With this filing, we will also grandfather the Total Talk (including Total Talk Smart Pack) Bundles to existing Business customers effective December 30, 2010. The bundles will not be available to new Business customers after this date.

These new services are also available at our other South Carolina Companies listed below:

Norway Telephone Company, Inc.
St. Stephen Telephone Company, Inc.
Williston Telephone Company, Inc. – (Williston does have exceptions which will be filed separately)

If you have any questions, please contact me at (608) 664-4186.

Sincerely,

Kris A. Groth
Tariff Administrator
Kris.groth@tdstelecom.com
608.664.4186

Enclosures

Cc: Tom Allen

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BASIC LOCAL EXCHANGE SERVICE

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BASIC LOCAL EXCHANGE SERVICE

3.7 TOTAL TALK PACK

A. General

Total Talk Pack is an optional service package. The package permits a customer to receive services and features for a flat monthly rate, for each Total Talk Pack subscriber line provided. Total Talk Pack includes the following services:[1]

a. Residential [2] or Business[3] One-Party Line (includes Touch Tone capability) (C)

b. Three-Way Calling & Call Waiting (Custom Calling Services)

c. Caller ID Deluxe, Anonymous Call Rejection, & Priority Ringing (Advanced Calling Services)

d. Inside Wire Protection Plan (deregulated service)

B. Conditions and Limitations

1. Rules, regulations, and limitations as specified elsewhere in the Company's tariffs for each individual service will apply as part of this bundle.

2. Total Talk Pack customers may terminate their enrollment in the Plan at any time upon notice to the company.

3. Unless terminated by the Total Talk Pack customer or the Company, a customer will remain enrolled in the Plan, as amended from time-to-time, with any applicable changes in rate, for as long as the Plan continues to be offered by the Company.

4. Service Charges, as described in Section 4 of this tariff, apply to requests for new and additional Total Talk Pack lines, and moves of existing lines. Service Charges will not apply when the Total Talk Pack replaces existing Local Exchange Service or if the customer requests a change from the Total Talk Pack back to Local Exchange Service.

5. Total Talk Pack customers are not eligible for discounts or promotional offerings (outside of this bundle) associated with the Custom Calling or Advanced Calling Services included in the Plan, unless specifically provided for in a promotional offering.

[1] Customers must also subscribe to TDS Long Distance Total Talk Pack.
[2] This service is grandfathered to existing Residential customers effective January 7, 2009. The service will not be available to new customers after this date.
[3] This service is grandfathered to existing Business customers effective December 30, 2010. This (C)
service will not be available to new customers after this date. (C)

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BASIC LOCAL EXCHANGE SERVICE

3.7 TOTAL TALK PACK

B. Conditions and Limitations (Continued)

1. The Plan may not be combined with any other optional toll calling plan service, except for those specified in this offering.

2. Customers enrolled in the Plan, who fail to pay the entire rate per month, will have all existing Total Talk Pack services converted to the applicable tariff rates. Service Charges will not apply for converting services back to tariff rates. Such customers will not be permitted to re-enroll in this Plan until such time as all associated unpaid balances are satisfactorily paid in full.

C. Rates[1]

		Rate Per Month
1.	Residence [4], per line	
a)	Local Bundle[2]	$27.10
b)	Local Bundle With LATA-Wide Measure Plan[2]	$28.75
c)	Local Bundle With LATA-Wide Unlimited Plan[2]	$50.75
d)	Local Bundle with Unlimited Nationwide Calling Plan[3]	$42.75
2.	Business[5]	(C)
	Local Bundle, per line $41.15	

1 Customers must also subscribe to TDS Long Distance Total Talk Pack to be eligible for this rate.
2 The TDS Long Distance Unlimited Total Talk Pack will not be available with these bundles.
3 This plan will only be available with the TDS Long Distance Unlimited Total Talk Pack.
4 This service is grandfathered to existing Residential customers effective January 7, 2009. The service will not be available to new customers after this date.
5 This service is grandfathered to existing Business customers effective December 30, 2010. The service will not be available to new customers after this date. (C) (C)

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BASIC LOCAL EXCHANGE SERVICE

(N)

3.10 STAR BUSINESS BUNDLES

3.10.1 General

The STAR Business Bundles are optional offerings that package services and features together for a flat monthly rate that is applicable to each STAR Business Bundle subscriber line provided. This offering is available to 1-3 line business customers. There are 2 STAR Business Bundle options.

a) STAR Business Bundle – Expanded[1]
Includes: Business One-Party Line, 3 Features chosen from the following list: Caller ID Deluxe, Call Forwarding, Call Forward Remote Access, Call Waiting/Cancel Call Waiting, 3-Way Calling, or Voice Mail, and 200 Minutes of LATA Wide and/or TDS Long Distance[2] calling.

b) STAR Business Bundle Unlimited – Expanded[1]
Includes: Business One-Party Line, 3 Features chosen from the following list: Caller ID Deluxe, Call Forwarding, Call Forward Remote Access, Call Waiting/Cancel Call Waiting, 3-Way Calling, or Voice Mail, and Unlimited LATA Wide and/or TDS Long Distance[2] calling.

1 Customers must also subscribe to TDS Telecom's high speed data.
2 Customers must also subscribe to the corresponding TDS Long Distance STAR Plan.

(N)

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BASIC LOCAL EXCHANGE SERVICE

3.10 STAR BUSINESS BUNDLES (Continued) (N)

3.10.2 Conditions and Limitations

a. Rules, regulations, and limitations as specified elsewhere in the Company's tariffs for each individual service will apply.

b. The Bundle may not be combined with any other optional toll calling plan service, except for those specified in this offering.

c. Discounts or promotions outside of this Bundle are not available, unless specifically provided for in the discount or promotional offering.

d. Service Connection Charges, as described in Section 4 of this tariff, apply to requests for new and additional STAR Business Bundle lines, and moves of existing lines.

e. The Service Order Charge listed under the "Rates" section below will apply if the customer requests a change to their STAR Business Bundle offering (i.e. a request to change features or downgrade) or requests to change from the STAR Business Bundle back to Local Exchange Service. The charge will not apply when the STAR Business Bundle replaces existing Local Exchange Service or the customer would like to upgrade their STAR Business Bundle.

f. STAR Business Bundle customers may terminate their package at any time upon notice to the company.

g. Customers who fail to pay the entire package rate per month will have all STAR Business Bundle optional features removed. The customer will then be converted to the tariffed Basic Local service rate. Service Charges will not apply for converting services back to a la carte tariff rates. Such customers will not be permitted to re-enroll in any of the packages until such time as all associated unpaid balances are satisfactorily paid in full.

3.10.3 Rates

	Rate Per Month[1]
a. Business, Per Line	
1) STAR Business Bundle Expanded	$39.99
2) STAR Business Bundle Unlimited Expanded	$59.99
	Non-Recurring Charge
b. Service Order Charge	$10.00
	Per Minute Rate
c. Overage Rate for LATA Wide Calling	$0.10

[1] One, Two, and Three-Year Contract rates are also available. (N)

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