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February 21, 2012

Mr. Bruce Duke, Executive Director  
South Carolina Public Service Commission  
101 Executive Center Dr., Suite 100  
Columbia, SC 29210

**RE: McClellanville Telephone Company, Inc.  
Increase Several CCS & ACS Feature Rates**

Dear Mr. Duke:

Enclosed are the original and two (2) copies of the following tariff pages:

**Section 9      First Revised Sheet 9  
                         First Revised Sheet 17**

The purpose of this filing is to increase the rates for several Custom and Advanced Calling Service features. The proposed effective date is March 7, 2012.

If you have any questions, please feel free to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kris A. Groth', written over a horizontal line.

Kris A. Groth  
Administrator - Tariffs  
[Kris.groth@tdstelecom.com](mailto:Kris.groth@tdstelecom.com)  
608.664.4186

Enclosures

Cc: C. Duke Scotts

**GENERAL EXCHANGE TARIFF**

**McCLELLANVILLE TELEPHONE COMPANY, INC.**  
d/b/a TDS Telecom  
South Carolina

Section 9  
First Revised Sheet 9  
Cancels Original Sheet 9

**OPTIONAL SERVICES**

**9.1 ADVANCED CALLING SERVICES (Continued)**

**9.1.4 RATES, DISCOUNTS AND NON-RECURRING CHARGES**

**A. RATES**

- 1) The monthly rates, credits and any non-recurring charges are in addition to basic local exchange service or any other services subscribed to by the customer.
- 2) Activation and Deactivation codes listed below apply to touchtone telephones. (Rotary phones use the codes prefaced by a 11. For example, Call Return would be 1169.)
- 3) The below rates apply to both residential and business customers.

<u>One Service Per Line</u>	<u>Rate Per Month</u>		<u>Trans Code</u>	<u>Activation Code</u>	<u>Deactivation Code</u>	
	<u>Res</u>	<u>Bus</u>				
1) Anonymous Call Rejection	\$3.00	\$3.00	ACSAC	*77	*87	
2) Call Rejection	4.00	4.00	ACSRJ	*60	N/A	
3) Call Return	4.00	4.00	ACSRT	*69	*89	
4) Preferred Call Forwarding	3.00	3.00	ACSPF	*63	N/A	
5) Priority Ringing	3.00	3.00	ACSPR	*61	N/A	
6) Repeat Dialing	4.00	4.00	ACSRP	*66	*86	
7) Special Call Acceptance	4.00	4.00	ACSSC	*64	N/A	
8) a. Caller ID - Basic	8.00	8.00	ACSZZ	N/A	N/A	(I)
(Includes Anonymous Call Rejection)						
b. Caller ID - Deluxe	9.00	9.00	ACSXX	N/A	N/A	(I)
(Includes Anonymous Call Rejection)						
9) Caller ID Blocking						
a. Per Call	No Charge	No Charge		*67		
b. Per Line (See Note 1)	2.00	2.00	BLOCL		*82	
10) Call Trace (Per Month)	6.00	6.00	ACSN	*57	N/A	

Note 1: Per line blocking is available free of charge to certain "eligible" customers. Please see Service Description.

ISSUED: February 22, 2012

EFFECTIVE: March 7, 2012

BY: Joel Dohmeier, Vice-President

**GENERAL EXCHANGE TARIFF**

**McCLELLANVILLE TELEPHONE COMPANY, INC.**  
d/b/a TDS Telecom  
South Carolina

Section 9  
First Revised Sheet 17  
Cancels Original Sheet 17

**OPTIONAL SERVICES**

**9.2 CUSTOM CALLING SERVICES (Continued)**

**9.2.4 Rates and Discounts**

**1. Rates**

The following monthly rates apply to Custom Calling Services and are in addition to basic local exchange service and any other service, equipment or facilities subscribed to by the customer.

<u>One Service Per Line</u>	<u>Rate</u>		<u>Trans Code</u>	<u>Activation Code</u>	<u>Deactivation Code</u>	
	<u>Res</u>	<u>Bus</u>				
1. Call Forwarding	\$2.25	\$2.00	CCCF	*72	*73	(l)
2. Call Forward-Busy	2.25	2.00	CCFBV	*90	*91	(l)
3. Call Forward-No Answer	2.25	2.00	CCFNV	*92	*93	(l)
4. Call Forward-Remote Access <sup>1</sup> (Additive to Call Forwarding)	1.50	2.00	CCFM	N/A	N/A	
5. Call Hold	2.00	2.00	CCCH	*52	N/A	
6. 3-Way Calling	2.25	2.00	CCCC	N/A	N/A	(l)
7. Call Waiting/Cancel Call Waiting	4.00	4.25	CWCCW	N/A/*70	N/A	(l)
8. Home Intercom-Basic	1.50	1.50	CCHI	N/A	N/A	
9. Warm Line	1.00	1.00	CCWL	N/A	N/A	
10. Hotline	1.00	1.00	CCHT	N/A	N/A	
11. Personal Ringing						
a) 2 <sup>nd</sup> Directory Number	3.25	3.25	CPR2	N/A	N/A	(l)
b) 3 <sup>rd</sup> Directory Number <sup>1</sup>	1.00	1.00				
	(incremental for both Res and Bus)		CPR3	N/A	N/A	
12. Speed Call 8	\$1.75	1.75	CCSE	*74	N/A	(l)
13. Speed Call 30	\$2.50	2.50	CCST	*75	N/A	(l)
14. Do-Not-Disturb	\$1.00	1.00	CCDD	*78	*79	
				(*48 for Override)		
15. Toll Restriction	\$2.00	2.00	CCTR	N/A	N/A	
16. Call Transfer Enhanced	\$5.00	5.00	CCCTE	N/A	N/A	

<sup>1</sup> Discounts do not apply to these services.

ISSUED: February 22, 2012

EFFECTIVE: March 7, 2012

BY: Joel Dohmeier, Vice-President

**South Carolina Revenue Impacts**  
**June '10 - May '11**  
 5% Revenue Calculation

Company	Total Non Basic Revenues June 1, 2010 to May 2011	Non-Basic Revenues Cap (5% of Non Basic Revenues)	Current Filing Projected Revenue	Remaining Allowed Increase June 1, 2010 to May 31, 2011
Williston	\$ 234,659.52	\$ 11,732.98	\$ 2,106.00	\$ 9,626.98
McClellanville	\$ 65,256.84	\$ 3,262.84	\$ 804.00	\$ 2,458.84
St. Stephens	\$ 247,632.72	\$ 12,381.64	\$ 2,109.00	\$ 10,272.64
Norway	\$ 50,771.28	\$ 2,538.56	\$ 456.00	\$ 2,082.56