



525 Junction Rd  
Madison, WI 53717  
www.tdstelecom.com

February 17, 2012

Mr. Bruce Duke, Executive Director  
South Carolina Public Service Commission  
101 Executive Center Drive, Suite 100  
Columbia, South Carolina 29210

**RE: TDS Long Distance Corporation;  
Increase Residential Rates**

Dear Mr. Duke:

Included in this submission are the following tariff sheets:

<b>Section IV</b>	<b>Fifth Revised Sheet 2</b>
	<b>Seventh Revised Sheet 9 &amp; 10</b>
	<b>First Revised Sheet 10.1</b>
	<b>Second Revised Sheet 10.2</b>
	<b>Original Sheet 10.3</b>

The purpose of this filing is to increase our rates to our Residential Customers. This involved splitting several plans into separate Residential and Business sections. Additionally, we removed some grandfathered plans with no customers and provided some text clean up.

A specific clean up item involves the rate for the Total Talk Pack (Residential) Unlimited package. The regular package rate of \$24.90 was inadvertently put under the Maximum Rate Section (4.7.1.D.2) when it was initially filed. It should have been entered under the Regular Residential Rate section (4.7.1.C.2). The regular rate should have been \$24.90 and a Max Rate of (double \$24.90) of \$49.80. We have corrected the Max rate, and also added and (in turn) increased the regular Unlimited Rate from \$24.90 to \$35.90.

The proposed effective date for this tariff filing is March 1, 2012.

If you have any questions, please feel free to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kris A. Groth', is written over the word 'Sincerely,'.

Kris A. Groth  
Tariff Administration  
[Kris.groth@tdstelecom.com](mailto:Kris.groth@tdstelecom.com)  
608.664.4186

Enclosures  
cc: Tom Allen

**DESCRIPTION OF SERVICES, RATES, AND CHARGES**

**4.1 OUTBOUND SERVICE**

4.1.1 General Description

Outbound Service is available to residential and business subscribers, unless noted elsewhere in the plans listed below, who originate direct dialed calls over standard Customer-provided switched access lines.

4.1.2 Residential Service Offerings and Rates

Calls are billed in one- (1) minute increments, (fractional minutes are rounded to next higher minute) after a minimum call duration of one (1) minute. Monthly flat rates will not apply during "vacation service".

A. True Talk Advantage Plan

	<u>Maximum Rate</u>	<u>Current Rate</u>	
Minimum Monthly Billing:	\$0.00	\$0.00	
Per Minute Rate:	\$0.30	\$0.20	(I)

B. True Talk Discount Plans

This rate is available only to customers who are enrolled in TDS Long Distance's Interstate True Talk Advantage Plus\*\*, Value\*\*\*, and Value Plus Toll Message Plan. (T)

	<u>Maximum Rate</u>	<u>Current Rate</u>	
Minimum Monthly Billing:	\$0.00	\$0.00	
Per Minute Rate:	\$0.20	\$0.10	

C. True Talk Plans

Customers must also be subscribed to TDS Long Distance Interstate True Talk plans. The number of minutes in each plan applies on interstate and intrastate calls.

<u>Plan Name</u>	<u>No. of Minutes In Plan</u>	<u>Minimum Monthly Rate</u>	<u>Overtime Per Minute Rate</u>	
True Talk 75 <sup>(3)</sup>	75	\$7.90	\$0.10	(I)
True Talk 150 <sup>(3)</sup>	150	\$13.90	\$0.10	
True Talk 300 <sup>(2)(3)</sup>	300	\$25.90	\$0.10	(I)
True Talk 500 <sup>(2)(3)</sup>	500	\$35.90	\$0.10	(I)

(2) Service includes a Toll Free Number.

(3) This service is grandfathered to existing Residential customers effective January 7, 2009. The service will not be available to new customers after this date.

\*\* Effective July 3, 2001, the True Talk Advantage Plus Plan will no longer be available to new Small Business customers. This plan will only apply to Small Business customers who subscribed to it prior to this date. This plan is still available to Residential customers.

\*\*\* The True Talk Value plan is no long available to customers. Current customers will be grandfathered effective February 26, 2004. (T)

Issued: February 17, 2012

Effective: March 1, 2012

TDS Long Distance Corporation  
 525 Junction Road  
 Madison, WI 53717

**DESCRIPTION OF SERVICES AND RATES AND CHARGES**

**4.7 BUNDLED OFFERINGS**

**4.7.1 Total Talk Pack**

**A. General**

A customer who subscribes to the Total Talk Pack pays a monthly recurring charge each month for a predetermined number of interstate and/or intrastate minutes.

**B. Conditions**

1. Customers must have TDS Long Distance for both their IntraLATA and InterLATA carrier.
2. Any usage above the predetermined minutes will be charged a per-minute rate.
3. Unused minutes cannot be carried over to the next month.
4. Calls are billed in one-minute increments. Fractional minutes are rounded up to the next minute.
5. Monthly bills must be paid in full to remain subscribed to Total Talk Pack.
6. When a customer switches from another carrier to TDS Long Distance's Total Talk Pack, TDS Long Distance will be responsible for all PIC charges.
7. The Total Talk Unlimited option will be billed on a per line basis.

**C. Rates – Residential <sup>(1)</sup>**

1)	<u>Block of Minutes, Per Line</u>	<u>Rate</u>	<u>Overtime Rate</u>	
	60 <sup>(2)</sup>	Per Month	Per Minute	
		\$5.90	\$0.10	(l) (D) (D)

<sup>(1)</sup> In order to receive these rates, the customer must also subscribe to certain services and features, as specified by the Company that currently appear in the Local Exchange tariffs for each Local Company.  
<sup>(2)</sup> These plans will be grandfathered to existing customers effective February 26, 2004.

2)	<u>Blocks of Minutes, Per Line</u>	<u>Monthly</u>	<u>Overtime Rate</u>	
		<u>Rate</u>	<u>Per Minute</u>	
	100 <sup>(4)</sup>	\$7.90	\$0.10	(l)   (l)
	200 <sup>(4)</sup>	\$13.90	\$0.10	
	400 <sup>(3)(4)</sup>	\$25.90	\$0.10	
	600 <sup>(3)(4)</sup>	\$35.90	\$0.10	
	Unlimited	\$35.90	n/a	

<sup>(3)</sup> Service includes a Toll Free Number.

<sup>(4)</sup> This service is grandfathered to existing Residential customers effective January 7, 2009. The service will not be available to new customers after this date.

(M) Business services now appear on Sheet 10.1 of this Section.

**DESCRIPTION OF SERVICES AND RATES AND CHARGES**

4.7 **BUNDLED OFFERINGS** (Continued)

4.7.1 **Total Talk Pack** (Continued)

D. Maximum Rates - Residential <sup>(1)</sup>

1) <u>Block of Minutes, Per Line</u>	<u>Rate Per Month</u>	<u>Overtime Rate Per Minute</u>
60 <sup>(2)</sup>	\$9.82	\$0.10
250 <sup>(2)</sup>	39.82	\$0.09
500 <sup>(2)</sup>	75.82	\$0.08

<sup>(1)</sup> In order to receive these rates, the customer must also subscribe to certain services and features, as specified by the Company that currently appear in the Local Exchange tariffs for each Local Company.

<sup>(2)</sup> These plans will be grandfathered to existing customers effective February 26, 2004.

2) <u>Blocks of Minutes, Per Line</u>	<u>Monthly Rate</u>	<u>Overtime Rate Per Minute</u>
100 <sup>(6)</sup>	\$13.80	\$0.10
200 <sup>(6)</sup>	\$25.80	\$0.10
400 <sup>(3)(6)</sup>	\$40.80	\$0.10
600 <sup>(3)(5)</sup>	\$69.80	\$0.10
1200 <sup>(3)</sup>	\$129.80	\$0.10
Unlimited <sup>(4)(6)</sup>	\$49.80	N/A

<sup>(3)</sup> Service includes a Toll Free Number.

<sup>(4)</sup> This plan provides unlimited interLATA minutes of use for residential voice service only. If it is determined that usage is not consistent with residential voice applications, such as for Internet access services, commercial facsimile or auto-dialing, permanent call forwarding, three-way calling, resale, telemarketing, or other non-residential uses, TDS Long Distance may immediately suspend, restrict or cancel your service without prior notice.

<sup>(5)</sup> This plan is grandfathered to existing residential customers effective November 7, 2005. The plan will not be available to new residential customers after this date.

<sup>(6)</sup> This service is grandfathered to existing residential customers effective January 7, 2009. The service will not be available to new residential customers after this date.

(M) Business services now appear on Sheet 10.1 of this Section.

Issued: February 17, 2012

Effective: March 1, 2012

TDS Long Distance Corporation  
 525 Junction Road  
 Madison, WI 53717

(M)

(T)

(T) (I)

(M)

**DESCRIPTION OF SERVICES AND RATES AND CHARGES**

4.7 **BUNDLED OFFERINGS** (Continued)

4.7.1 **Total Talk Pack** (Continued)

(M)

C.	Rates – Business <sup>(1)</sup>	Rate	Overtime Rate
1)	<u>Block of Minutes, Per Line</u>	<u>Per Month</u>	<u>Per Minute</u>
	60 <sup>(2)</sup>	\$4.91	\$0.10
	250 <sup>(2)</sup>	\$19.91	\$0.09
	500 <sup>(2)</sup>	\$37.91	\$0.08

- (1) In order to receive these rates, the customer must also subscribe to certain services and features, as specified by the Company that currently appear in the Local Exchange tariffs for each Local Company.  
 (2) These plans will be grandfathered to existing customers effective February 26, 2004.

2)	<u>Blocks of Minutes, Per Line</u>	<u>Monthly Rate</u>	<u>Overtime Rate Per Minute</u>
	100 <sup>(5)</sup>	\$6.90	\$0.10
	200 <sup>(5)</sup>	\$12.90	\$0.10
	400 <sup>(3)(5)</sup>	\$24.90	\$0.10
	600 <sup>(3)(5)</sup>	\$34.90	\$0.10
	1200 <sup>(3)</sup> (Available to Business customers only) <sup>(5)</sup>	\$64.90	\$0.10

- (3) Service includes a Toll Free Number.  
 (5) This service is grandfathered to existing Business customers effective December 30, 2010. The service will not be available to new business customers after this date.

D. **Maximum Rates – Business** <sup>(1)</sup>

1)	<u>Block of Minutes, Per Line</u>	<u>Rate Per Month</u>	<u>Overtime Rate Per Minute</u>
	60 <sup>(2)</sup>	\$9.82	\$0.10
	250 <sup>(2)</sup>	39.82	\$0.09
	500 <sup>(2)</sup>	75.82	\$0.08

- (1) In order to receive these rates, the customer must also subscribe to certain services and features, as specified by the Company that currently appear in the Local Exchange tariffs for each Local Company.  
 (2) These plans will be grandfathered to existing customers effective February 26, 2004.

2)	<u>Blocks of Minutes, Per Line</u>	<u>Monthly Rate</u>	<u>Overtime Rate Per Minute</u>
	100 <sup>(7)</sup>	\$13.80	\$0.10
	200 <sup>(7)</sup>	\$25.80	\$0.10
	400 <sup>(3)(7)</sup>	\$40.80	\$0.10
	600 <sup>(3)(7)</sup>	\$69.80	\$0.10
	1200 <sup>(3)(7)</sup>	\$129.80	\$0.10

- (3) Service includes a Toll Free Number.  
 (7) This service is grandfathered to existing business customers effective December 30, 2010. The service will not be available to new business customers after this date.

(M) Business services previously appeared on Sheets 9 and 10 of this Section.

(M)

Issued: February 17, 2012

Effective: March 1, 2012

TDS Long Distance Corporation  
 525 Junction Road  
 Madison, WI 53717

**DESCRIPTION OF SERVICES AND RATES AND CHARGES**

4.7 **BUNDLED OFFERINGS** (Continued)

(M1)(M)

4.7.2. **STAR Packages**

A. General

A customer who subscribes to one of the STAR Packages pays a monthly recurring charge each month for a predetermined number of interstate and/or intrastate minutes.

B. Conditions

- 1) Customers must have TDS Long Distance for both their InterLATA carrier.
- 2) The block of minutes includes intraLATA and InterLATA minutes. Any usage above the predetermined block of minutes will be charged a per-minute rate.
- 3) Unused minutes cannot be carried over to the next month.
- 4) Calls are billed in one-minute increments. Fractional minutes are rounded up to the next minute.
- 5) Monthly bills must be paid in full to remain subscribed to the STAR Bundles.
- 6) When a customer switches from another carrier to TDS Long Distance's STAR Package, TDS Long Distance will be responsible for all PIC charges.
- 7) STAR Packages will be billed on a per line basis.

C. Rates<sup>(1)</sup>

<u>Package</u>	<u>Block Of Minutes</u>	<u>Maximum Rate Per Month</u>	<u>Rate Per Month</u>	<u>Maximum Overtime Rate Per Month</u>	<u>Overtime Rate Per Minute</u>
3 STAR (expanded)	30 <sup>(2)</sup>	\$3.60	\$1.80	\$0.20	\$0.10
4 STAR (expanded)	300 <sup>(2)</sup>	\$21.80	\$10.90	\$0.20	\$0.10
5 STAR (expanded)	Unlimited <sup>(3)(4)</sup>	\$43.80	\$21.90	N/A	N/A

- (1) In order to receive these rates, the customer must also subscribe to the corresponding STAR Package located in the Local exchange tariffs for TDS Telecom companies.
- (2) The block of 30 and 300 minutes is shared with LATA-Wide calling.
- (3) This rate is only available to customers who have LATA-Wide calling.
- (4) This plan provides unlimited minutes of use for residential voice service only. If it is determined that usage is not consistent with residential voice applications, such as for Internet access services, commercial facsimile or auto-dialing, permanent call forwarding, three-way calling, resale, telemarketing, or other non-residential uses, TDS Long Distance may immediately suspend, restrict or cancel your service without prior notice.

(M) STAR Business Bundles now appear on Sheet 10.3 of this Section.  
 (M1) STAR Packages previously appeared on Sheet 10.1 of this Section.

(M1)(M)

Issued: February 17, 2012

Effective: March 1, 2012

TDS Long Distance Corporation  
 525 Junction Road  
 Madison, WI 53717

**DESCRIPTION OF SERVICES AND RATES AND CHARGES**

4.7 **BUNDLED OFFERINGS** (Continued)

4.7.3 **STAR Business Bundles**

A. General

A customer who subscribes to one of the STAR Business Bundles pays a recurring charge each month for a predetermined number of interstate and/or intrastate minutes.

B. Conditions

- 1) Customers must have TDS Long Distance for their InterLATA carrier.
- 2) When a customer switches from another carrier to TDS Long Distance's STAR Business Bundles, TDS Long Distance will be responsible for all PIC charges.
- 3) Both bundle options are available under a Month-to-Month rate or a 1, 2, or 3 Year Term rate.
- 4) STAR Business Bundles will be billed on a per line basis.
- 5) Any usage above the predetermined block of minutes will be charged a per-minute rate.
- 6) Unused minutes cannot be carried over to the next month.
- 7) Calls are billed in one-minute increments. Fractional minutes are rounded up to the next minute.
- 8) Monthly bills must be paid in full to remain subscribed to the STAR Business Bundles.

C. Rates<sup>(1)</sup>

<u>Package</u>	<u>Block Of Minutes</u>	<u>Term Rate Per Month</u>		<u>Overtime Rate Per Minute</u>
		<u>MTM</u>	<u>1/2/3 Yr.</u>	
STAR (expanded)	200 <sup>(2)</sup>	\$8.90	\$6.90	\$0.10
STAR Unlimited (expanded)	Unlimited <sup>(3)(4)</sup>	\$22.90	\$20.90	N/A

Rate Per Minute  
\$0.07

Toll Free Service (Available with 1, 2, & 3 Yr Terms)

- (1) In order to receive these rates, the customer must also subscribe to the corresponding STAR Business Bundle located in the Local exchange tariffs for TDS Telecom companies.
- (2) The block of 200 minutes is shared with LATA Wide Calling
- (3) This rate is only available to customers who have LATA Wide Calling.
- (4) Any unlimited service is being provided based on reasonable usage. Use of the service for auto dialers, long distance dialup access to the Internet or other information services, call centers, certain switching applications or other high volume calling applications is not permitted and will entitle TDS to terminate the Service upon written notice of the violation. TDS reserves the right to monitor a customer's usage to determine compliance with these limitations.

(M) STAR Business Bundles previously shown on Sheet 10.2 of this Section.

Issued: February 17, 2012

Effective: March 1, 2012

TDS Long Distance Corporation  
 525 Junction Road  
 Madison, WI 53717

(M)

(M)