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December 3, 2008  
Filed Electronically

Mr. Charles L.A. Terreni, Chief Clerk  
Public Service Commission of South Carolina  
Synergy Business Park  
Saluda Building  
101 Executive Center Drive, Suite 100  
Columbia, SC 29210

RE: Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of a special promotion the Company intends to offer within the State of South Carolina. This promotion will begin on December 8, 2008 and will end on August 31, 2009. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company will offer the following promotion to business customers:

#### **AT&T All For Less Promotion II**

##### **(A) Promotion Description**

This promotion is available to AT&T Long Distance Service Business Customers who purchase the AT&T Business Unlimited Flex plan and meet the eligibility requirements listed in (B) herein during the promotion availability period. Qualifying Customers will be charged a promotional monthly recurring charge of \$10.00 per line ("Promotion Benefit") for the length of the required term agreement in lieu of the monthly recurring charges specified in Section 4.3.3 of the Company's tariff.

##### **(B) Eligibility Requirements**

To be eligible for this promotion Customers must:

- (1) subscribe to the AT&T Business Unlimited Flex plan with one (1) to four (4) lines during the promotion availability period; and,
- (2) currently or newly subscribe to one of the following services with a minimum two (2)-year term commitment from the Company's affiliate: Wireless Voice, Wireless Data, Wireless Voice and Data, or a Wireless Laptop Card; and,
- (3) agree that the Company may combine the Company's wireless affiliate billing with the Company's wireless billing; and,

**AT&T All For Less Promotion II, (Cont'd.)**

**(B) Eligibility Requirements, (cont'd.)**

- (4) currently or newly subscribe to FastAccess<sup>®</sup> Business DSL, FastAccess<sup>®</sup> Business DSL Plus or FastAccess<sup>®</sup> Business DSL 6.0 provided by the Company's affiliate; and,
- (5) request to participate in this promotion; and,
- (6) agree to a thirty (36) month AT&T All For Less Subscriber Agreement ("Term Agreement") for local and long distance service.

**(C) Other Terms and Conditions**

- (1) Customer may add additional lines under this promotion and receive the Promotion Benefit for those additional lines, provided that Customer continues to meet all promotion qualifications.
- (2) This promotion cannot be combined with any other promotional offer associated with the AT&T Business Unlimited Flex Plan.
- (3) Early termination fees will apply.
- (4) Upon expiration of the Customer's Term Agreement, Customers will be charged the non-promotional tariff rate for the Unlimited Flex plan.

**(D) Availability**

This promotion is available beginning on December 8, 2008 and will end on August 31, 2009. All services must be activated by October 31, 2009.

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at [tforte@tmninc.com](mailto:tforte@tmninc.com). Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew  
Enclosure

file: BellSouth - SC  
tms: SCx0835  
proj.: 4897-523