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October 31, 2007  
**Filed Electronically**

Mr. Charles L.A. Terreni, Chief Clerk  
Public Service Commission of South Carolina  
Synergy Business Park  
Saluda Building  
101 Executive Center Drive, Suite 100  
Columbia, SC 29210

RE: Notification of Change to Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to inform the Commission of the renaming of the *BellSouth<sup>®</sup> Nickel Savings Value Promotion<sup>1/</sup>*. This notification is being made pursuant to the Company's recent tariff filing to rename the BellSouth<sup>®</sup> Nickel Savings Value Plan, along with other numerous residential plans. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company proposes to rename the above-reference promotion to AT&T One Rate<sup>®</sup> Nationwide 5 Cents Preferred Promotion, effective November 1, 2007. The terms and conditions associated with this promotion will remain the same.

The specifics of the *renamed* promotion are as follows:

**AT&T One Rate<sup>®</sup> Nationwide 5 Cents Preferred Promotion**

**(A) Promotion Description**

This promotion is available to new BellSouth Long Distance Customers who subscribe to the AT&T One Rate<sup>®</sup> Nationwide 5 Cents Preferred Plan during the promotion availability period. The Company will waive the monthly recurring charge associated with AT&T One Rate<sup>®</sup> Nationwide 5 Cents Preferred Plan for the first twelve invoices after enrollment in this promotion.

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<sup>1/</sup> The Commission was notified of the reintroduction of this promotion by letter dated May 4, 2007.

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**AT&T One Rate<sup>®</sup> Nationwide 5 Cents Preferred Promotion, (Cont'd.)**

**(B) Customer Eligibility Criteria**

This promotion is offered under the following terms and conditions:

- (1) Customers must be a new Customer of BellSouth Long Distance and subscribe to the Company's AT&T One Rate<sup>®</sup> Nationwide 5 Cents Preferred Plan during the promotion availability period. For purposes of this promotion the Company defines new Customers as all Customers who have not subscribed to any BellSouth Long Distance services within 5 days prior to enrollment in this promotion.
- (2) Customers must be a new Customer to the Company's affiliated incumbent local exchange carrier.
- (3) This promotion will begin on May 8, 2007 and will end on December 31, 2007.

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew  
Enclosure

file: BellSouth - SC  
tms: SCx0720  
proj.: 4897-375