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April 27, 2009  
**Filed Electronically**

Mr. Charles L.A. Terreni, Chief Clerk  
Public Service Commission of South Carolina  
Synergy Business Park  
Saluda Building  
101 Executive Center Drive, Suite 100  
Columbia, SC 29210

RE: Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of a special promotion the Company intends to offer within the State of South Carolina. This promotion will begin on May 1, 2009 and will end on August 31, 2009. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company will offer the following promotion to business customers:

### **Business Unlimited Upgrade Promotion III**

#### **(A) Promotion Description**

This promotion is available to existing business Customers who subscribe to one of the eligible plans listed in (C) herein ("Eligible Plans") during the promotion availability period. Eligible Customers will receive a credit equal to 25% off of the monthly recurring charge associated with the Eligible Plan for the first three invoices after Customer subscribes to the Eligible Plan, which may include a partial billing period on the first invoice.

#### **(B) Eligibility Requirements**

In order to be eligible for this promotion the Customer must:

- (1) be an existing AT&T Long Distance Service Business Preferred Rate plan, Business Preferred Rate Plus plan, Business Fixed Rate plan, Business Value plan, Business 500 Minute Package plan, Business 1000 Minute Package plan or Business Message Telecommunications Service Customer; and,

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**Business Unlimited Upgrade Promotion III (Cont'd.)**

**(B) Eligibility Requirements (cont'd.)**

- (2) subscribe to one of the Eligible Plans in (C) herein during the promotion availability period; and,
- (3) have an existing, or newly subscribe, to a local service term plan provided by the Company's affiliated incumbent local exchange carrier.

**(C) Eligible Plans**

Business Unlimited Plan  
Business Unlimited Flex Plan

**(D) Promotion Availability**

This promotion is available beginning May 1, 2009 and ending August 31, 2009. All services must be activated by October 31, 2009.

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew  
Enclosure

file: BellSouth - SC  
tms: SCx0904  
proj.: 4897-614