



2600 Maitland Center Pkwy.  
P.O. Drawer 200  
Winter Park, FL  
32790-0200

Tel: 407-740-8575  
Fax: 407-740-0613

[www.tminc.com](http://www.tminc.com)

October 26, 2007  
**Filed Electronically**

Mr. Charles L.A. Terreni, Chief Clerk  
Public Service Commission of South Carolina  
Synergy Business Park  
Saluda Building  
101 Executive Center Drive, Suite 100  
Columbia, SC 29210

RE: Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of a special promotion the Company intends to offer within the State of South Carolina. This promotion will begin on November 1, 2007 and will end on December 31, 2007. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company will offer the following promotion to business Customers:

**Business Toll Free MRC Waiver Promotion**

**(A) Promotion Description**

This promotion is available to AT&T Long Distance Service Business Customers who meet the eligibility requirements listed in (B) herein. This promotion will receive a reward equal to the per-Toll Free Number Monthly Charge for up to three toll-free numbers for the first two invoices after subscribing to Business Easy Toll Free plan. For partial months, the promotion reward will be pro-rated.

**(B) Eligibility Requirements**

To be eligible for this promotion Customer must newly subscribe to Business Easy Toll Free plan during the promotion availability period.

**(C) Other Terms and Conditions**

Surcharges, Universal Service Fund, taxes and other similar fees will be calculated on the monthly recurring charge and usage amounts prior to the calculation of the promotion reward.

**(D) Availability**

This promotion is available beginning November 1, 2007 and ending December 31, 2007. All services must be activated by January 31, 2008.

Mr. Charles L.A. Terreni, Chief Clerk  
Public Service Commission of South Carolina  
October 26, 2007  
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If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Thomas M. Forte". The signature is fluid and cursive, with a large initial "T" and "F".

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew  
Enclosure

file: BellSouth - SC  
tms: SCx0719  
proj.: 4897-378