HARGRAY

June 8, 2012

Via Electronic Filing

Jocelyn Boyd, Chief Clerk and Administrator
South Carolina Public Service Commission
101 Executive Center Drive, Suite 100
Columbia, SC 29210

Re: Bluffton Telephone Company – Special Promotions Offering
General Customer Services Tariff

Dear Ms. Boyd:

In accordance with the provisions of the Bluffton Telephone Co., Inc. General Customer Services Tariff, Special Promotions, this letter is to inform you of the Company plan to offer a promotion rate for Basic Local Service. This promotion shall be in effect through June 30, 2012.

Please see the attached outline of the promotion and feel free to call me with any concerns. You may reach me directly at (843) 686-1256 or Trey Judy at (843) 686-1210.

Sincerely,

Cissy Zareva

Cissy Zareva
Regulatory Assistant

856 William Hilton Parkway • P.O. Box 5986 •Hilton Head Island, SC 29938 • (843) 686-5000 • (800) 726-1266 • Fax: (843) 686-1139
111 Bluffton Road • Bluffton, SC 29910 • (843) 815-1600 • (800) 726-1266 • Fax: (843) 815-7050

BLUFFTON TELEPHONE COMPANY, INC.
BLUFFTON, SC

BASIC LOCAL SERVICE - PROMOTION

During the period of June 1, 2012 through June 30, 2012, Bluffton Telephone Company, Inc. will offer a promotional rate on Basic Local Service as follows:

	Promotional Rate
Basic Local Service Residential Single Line	$23.49

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