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June 26, 2008
Filed Electronically

Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
Synergy Business Park
Saluda Building
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of a special promotion the Company intends to offer within the State of South Carolina. This promotion will begin on June 30, 2008 and will end on September 30, 2008. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company will offer the following promotion to residential customers:

Unlimited Nationwide Calling Basic Plan Promotion

(A) Promotion Description

Eligible Residential Customers who subscribe to the Unlimited Nationwide Calling Basic Plan, ("Eligible Plan") during the promotion availability period will receive a bill credit reward equal to \$9.60 each month for 12 months ("Promotion Benefits"). Customers must meet the eligibility requirements defined herein to qualify for the Promotion Benefits.

(B) Eligibility Requirements

To be eligible for this promotion, during the promotion availability period Customers must:

- (1) subscribe to the Unlimited Nationwide Calling Basic Plan; and,
- (2) subscribe to local exchange service provided by the Company's affiliated incumbent local exchange company; and,
- (3) newly subscribe to either: AT&T FastAccess[®] DSL Xtreme 3.0 or higher provided by the Company's affiliated incumbent local exchange company; or,

Unlimited Nationwide Calling Basic Plan Promotion, (Cont'd.)

(B) Eligibility Requirements, (cont'd.):

- (4) newly subscribe to DISHDVR Advantage with America's Top 100, DishLATINO Plus or above and with local channels; and,
- (5) commit to a two year (2-Year) term agreement ("Term Agreement") for each of the services required in Section (B)(1) thru (4) above.

(C) Other Terms and Conditions

- (1) Customer must continue to meet the eligibility requirements for the promotion by subscribing to the required services for the length of the Term Agreement. Should Customer disconnect AT&T Long Distance Service or change its calling plan from the Eligible Plan prior to the expiration of their Term Agreement, Customer will forfeit future Promotion Benefits and will be charged an \$86.40 termination fee, prorated \$3.60 for each month the Customer has completed of their Term Agreement.
- (2) Surcharges, Universal Service Fund, taxes and other similar fees will be calculated on the monthly recurring charges and usage amounts prior to the calculation of the Promotion Benefit.
- (3) This promotion cannot be combined with any other promotional offers.

(D) Availability

This promotion will be available beginning June 30, 2008 and ending September 30, 2008.

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew
Enclosure

file: BellSouth - SC
tms: SCx0821
proj.: 4897-491