



2600 Maitland Center Pkwy.
P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613

www.tminc.com

July 12, 2007
Filed Electronically

Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
Synergy Business Park
Saluda Building
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of a special promotion the Company intends to offer within the State of South Carolina. This promotion will begin on July 16, 2007 and will end on December 31, 2007. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company will offer the following promotion to business Customers:

Local, Long Distance and Mobility Bundle Promotion

(A) Promotion Description

Eligible Business Customers will receive a one-time bonus check in an amount equal to \$50 for each new wireless subscriber (mobile telephone number) activated, not to exceed the maximum bonus amount based on the eligible plan to which the Customer subscribes as specified herein. Customers must meet the eligibility requirements in (B) herein to qualify for the bonus check.

Eligible Plan	\$50 Per Wireless Activation Maximum
Business 2000 Minute Package Plan	not to exceed a maximum of \$250
Business 3500 Minute Package Plan	not to exceed a maximum of \$750
Business 5000 Minute Package Plan	not to exceed a maximum of \$1,000
Business 7500 Minute Package Plan	not to exceed a maximum of \$1,250
Business 10,000 Minute Package Plan	not to exceed a maximum of \$1,750
Business Platinum Preferred Rate Plan	not to exceed a maximum of \$1,000
Business Integrated Solutions 2000 Minutes Plan	not to exceed a maximum of \$250
Business Integrated Solutions 3500 Minutes Plan	not to exceed a maximum of \$750
Business Integrated Solutions 5000 Minutes Plan	not to exceed a maximum of \$1,000
Business Monthly Saver Plan II with a \$500 Minimum Monthly Commitment	not to exceed a maximum of \$1,750

Local, Long Distance and Mobility Bundle Promotion (Cont'd.)

(B) Eligibility Requirements:

In order to receive the bonus check, during the promotion availability period, Business Customers must:

- (1) be a new or existing subscriber to one of the Eligible Plans listed in (A) herein, and;
- (2) sign a new local exchange service term agreement with a term of at least 1-year provided by the Company's affiliated local exchange company, or have a current local exchange service term plan agreement provided by the Company's affiliated local exchange company with at least 12 months remaining on the term, and;
- (3) sign a new, stand-alone contract for the purchase of a minimum of five (5) wireless services subscribers (mobile telephone numbers) activated through the Company's affiliated wireless provider for a term plan agreement of at least 2 years. All wireless subscribers must be completely new wireless lines or wireless lines that are ported from a non-Company affiliated wireless provider, and;
- (4) request to participate in this promotion.

(C) Other Terms and Conditions:

- (1) The bonus check will be mailed to the Customer within two (2) billing cycles after the qualifying wireless subscriber(s) has been in service for ninety (90) days.
- (2) Bonus checks cannot be applied directly by the Customer to any AT&T accounts.

- (D)** This promotion will be available beginning July 16, 2007 and ending December 31, 2007. All services must be activated by January 31, 2008.

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Page 3 of 3

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Thomas M. Forte". The signature is fluid and cursive, with a large initial "T" and "F".

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew
Enclosure

file: BellSouth - SC
tms: SCx0712
proj.: 4897-354