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August 28, 2007
Filed Electronically

Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
Synergy Business Park
Saluda Building
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of a special promotion the Company intends to offer within the State of South Carolina. This promotion will begin on September 4, 2007 and will end on December 31, 2007. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company will offer the following promotion to business Customers:

Business Preferred Rate 50% Off Promotion

(A) Promotion Description

This promotion is available to new AT&T Long Distance Service Business Customers and to existing AT&T Long Distance Service Business Message Telecommunications Service (MTS) Customers who subscribe to the Business Preferred Rate plan (Eligible Plan) and meet the eligibility requirements listed in (B) herein during the promotion availability period. Eligible Customers will receive a credit equal to 50% off of the monthly domestic direct dial (1+) Eligible Plan usage for the first four invoices after enrollment in this promotion.

(B) Eligibility Requirements

To be eligible for this promotion Customers must:

- (1) be a new AT&T Long Distance Service Business Customer or an existing AT&T Long Distance MTS Customer; and,
- (2) newly subscribe to the Business Preferred Rate plan during the promotion availability period.

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Page 2 of 2

Business Preferred Rate 50% Off Promotion, (Cont'd.)

(C) Other Terms and Conditions

- (1) BellSouth® Business Easy Toll Free plan usage is not eligible to receive the benefits of this promotion.
- (2) During the promotional period, all domestic direct dial (1+) calls will be rated at the base per-minute rate in effect for the Eligible Plan. Usage threshold discounts will not apply during the promotional period. As a result, Customer will be charged 50% of the base, per-minute rate during the term of the promotion.
- (3) Term agreement discounts or volume discounts do not apply during the promotional benefit period.

(D) Availability:

This promotion will begin on September 4, 2007 and will end on December 31, 2007. All services must be activated by January 31, 2008.

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew
Enclosure

file: BellSouth - SC
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