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August 28, 2007
Filed Electronically

Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
Synergy Business Park
Saluda Building
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of a special promotion the Company intends to offer within the State of South Carolina. This promotion will begin on September 4, 2007 and will end on December 31, 2007. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company will offer the following promotion to business Customers:

Business Unlimited Flex MRC Discount Promotion

(A) Promotion Description

This promotion is available to new AT&T Long Distance Service Business Customers and to existing AT&T Long Distance Service Business Message Telecommunications Service (MTS) Customers who subscribe to the Business Unlimited Flex plan and meet the eligibility requirements listed in (B) herein during the promotion availability period. Eligible Customers will receive a credit equal to \$5.00 per line off of the Business Unlimited Flex plan monthly recurring charge for up to the first seven invoices after enrollment in this promotion. For partial months, the promotional discount will be prorated.

(B) Eligibility Requirements

To be eligible for this promotion Customers must:

- (1) be a new AT&T Long Distance Service Business Customer or an existing AT&T Long Distance MTS Customer; and,

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Business Unlimited Flex MRC Discount Promotion, (Cont'd.)

(B) Eligibility Requirements

- (2) newly subscribe to the Business Unlimited Flex plan during the promotion availability period; and,
- (3) commit to a twelve (12) month term agreement for AT&T Long Distance Service.

(C) Other Terms and Conditions

If Customer disconnects their AT&T Long Distance Service prior to the completion of their twelve (12) month long distance service term agreement, Customer will forfeit future promotional benefits and will be charged a termination fee in the amount of the promotional benefit received under this promotion. Applicable taxes, fees and surcharges will also be applied to the termination charge.

(D) Availability

This promotion is available beginning on September 4, 2007 and will end on December 31, 2007. All services must be activated by January 31, 2008.

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew
Enclosure

file: BellSouth - SC
tms: SCx0714
proj.: 4897-365