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August 28, 2007
Filed Electronically

Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
Synergy Business Park
Saluda Building
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of a special promotion the Company intends to offer within the State of South Carolina. This promotion will begin on September 4, 2007 and will end on December 31, 2007. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company will offer the following promotion to business Customers:

Business Appreciation Bonus Minutes Promotion

(A) Promotion Description

This promotion is available to new AT&T Long Distance Service Business Customers who newly subscribe to the Business Appreciation plan or Business Appreciation II plan and meet the eligibility requirements in (B) herein during the promotion availability period. This promotion will offer 300 free minutes of domestic outbound direct-dialed (1+) or toll-free (inbound) calls per month for up to the first four (4) invoices after enrollment in this promotion. For partial month billing periods the bonus minutes will be prorated.

(B) Eligibility Requirements

To be eligible for this promotion Customers must:

- (1) be a new AT&T Long Distance Service Business Customer who newly subscribes to the Business Appreciation plan or Business Appreciation II plan, and;
- (2) commit to a twelve (12) month term agreement for AT&T Long Distance Service, and;

Business Appreciation Bonus Minutes Promotion, (Cont'd.)

(B) Eligibility Requirements, (cont'd.)

- (3) at the time of ordering, have local exchange service with a local exchange provider other than the Company's affiliated local exchange company or newly subscribe to local exchange service provided by the Company's affiliated local exchange company in one of the following states: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina; South Carolina or Tennessee; and,
- (4) commit to a service term agreement with a minimum term commitment of at least thirty-six (36) months with the Company's affiliated local exchange company.

(C) Other Terms and Conditions

- (1) Unused bonus minutes in one month do not carry over to any subsequent monthly billing periods.
- (2) If Customer disconnects their AT&T Long Distance service prior to the completion of the twelve month long distance service term agreement, customer will forfeit any unused free minutes and will be charged a termination fee in the amount of the promotional benefit received under this promotion. The termination fee will be calculated by multiplying the number of free minutes used by the customer by the non-promotional per-minute rate. Applicable taxes, fees and surcharges will also be applied.

(D) Availability

This promotion will begin on September 4, 2007 and will end on December 31, 2007. All services must be activated by January 31, 2008.

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew
Enclosure

file: BellSouth - SC
tms: SCx0713
proj.: 4897-364