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April 28, 2008
Filed Electronically

Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
Synergy Business Park
Saluda Building
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of a special promotion the Company intends to offer within the State of South Carolina. This promotion will begin on May 1, 2008 and will end on August 31, 2008. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company will offer the following promotion to business customers:

Business Unlimited Upgrade Promotion II

(A) Promotional Description

This promotion is available to existing business Customers who subscribe to one of the eligible plans listed in (C) herein ("Eligible Plan") during the promotion availability period. Eligible Customers will receive a credit equal to 25% off of the monthly recurring charge associated with the Eligible Plan for the first four invoices after Customer subscribes to the Eligible Plan.

(B) Eligibility Requirements

In order to be eligible for this promotion the Customer must be an existing AT&T Long Distance Service Business Preferred Rate plan, Business Preferred Rate Plus plan, Business Fixed Rate plan, Business Value plan, Business 500 Minute Package plan, Business 1000 Minute Package plan or Business Message Telecommunications Service Customer and must subscribe to one of the Eligible Plans during the promotion availability period.

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Business Unlimited Upgrade Promotion II, (Cont'd.)

(C) Eligible Plans

Business Unlimited Plan
Business Unlimited Flex Plan

(D) Promotion Availability

This promotion will be available to eligible Business Customers beginning May 1, 2008 and ending August 31, 2008. All services must be activated by September 30, 2008.

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew
Enclosure

file: BellSouth - SC
tms: SCx0815
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