

Voice | Data | Internet | Wireless | Entertainment



December 31, 2008

Mr. Charles Terreni, Chief Clerk
South Carolina Public Service Commission
101 Executive Center Drive
Synergy Business Center
Columbia, SC 29210

RE: United Telephone Company of the Carolinas LLC – Promotions Offering
General Subscriber Services Tariff

Dear Mr. Terreni:

In accordance with provisions in the United Telephone Company of the Carolinas LLC, General Subscriber Services Tariff, Section U2.7, Special Promotions, this letter is to advise you of the Company's plan to introduce two special promotions for business customers that will be offered during the period January 1, 2009 through December 31, 2009. Attached are the following promotional offerings:

Anniversary (Early End and New Promotion)
Save (Promo for 2009) (LOC)

If you have questions or need additional information regarding this filing, you may call me at (913) 345-6690 or Cheryl Sweitzer at 919-554-7135.

Sincerely,

Robyn Crichton

Robyn Crichton

Attachments

cc: Susan Masterton
Cheryl Sweitzer

SC 08-PB8 and PB9

Robyn Crichton
TARIFF ANALYST
Voice: (913) 345-6690
Fax: (913) 345-6756

Anniversary (Early End and New Promotion)

Beginning January 1, 2009 and ending December 31, 2009, a direct mailing will be sent to all business customers with 99 lines/trunks or fewer, notifying them of their eligibility for a \$10 invoice credit. The notice will be mailed immediately after the anniversary of the date on which the customer established service with the Company.

Customers who respond to this offer within 90 days after receiving the direct mailing will receive a \$10 invoice credit. The credit will appear on the customer's bill within two billing cycles after contacting the Company. When customers respond to this offer, the Company representative will review the customer's account and offer to discuss the customer's services and service needs, as well as the customer's overall satisfaction to ensure the customer is subscribed to the most appropriate services for their business needs.

For customers with multiple accounts, only one \$10 invoice credit is available, with such tied to the customer's oldest account.

This promotion will replace the current promotion, SOHO/SMALL BUSINESS ANNIVERSARY CARD PROGRAM, that was submitted by letter dated May 28, 2008. That promotion, which began on June 1, 2008 and was scheduled to run through January 31, 2009, is being revised to end on December 31, 2008.

Save (Promo for 2009) (LOC)

During the period January 1, 2009 through December 31, 2009, existing business customers will be eligible for two bill credits when they contact the Company to inform them that they have received a better priced offer for the same or comparable service(s) from a competitor, or when they contact the Company to disconnect service(s) and agree to retain their service(s) with the Company. The customer's charges for the specific service(s) for which they have received the offer must equal or exceed \$25 (excluding long distance, taxes, surcharges, and other fees). The credits, as specified below, may be up to this amount, but will not exceed the customer's monthly charges (excluding long distance, taxes, surcharges, and other fees) and will be reflected on the customer's bill for the first and third month bills following the customer's acceptance of this promotion.

<u>Monthly Charges</u>	<u>Credit Amount (up to)</u>
\$ 25.00 - \$ 50.00	\$ 50
\$ 50.01 - \$100.00	\$ 100
\$100.01 - \$250.00	\$ 250
\$250.01 - \$500.00	\$ 500
\$500.01 - \$750.00	\$ 750
Over \$750	\$1,000