



2600 Maitland Center Pkwy.  
P.O. Drawer 200  
Winter Park, FL  
32790-0200

Tel: 407-740-8575  
Fax: 407-740-0613

[www.tminc.com](http://www.tminc.com)

February 18, 2009  
**Filed Electronically**

Mr. Charles L.A. Terreni, Chief Clerk  
Public Service Commission of South Carolina  
Synergy Business Park  
Saluda Building  
101 Executive Center Drive, Suite 100  
Columbia, SC 29210

RE: Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of a special promotion the Company intends to offer within the State of South Carolina. This promotion will begin on February 22, 2009 and will end on August 31, 2009. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company will offer the following promotion to business customers:

**AT&T Complete Access Promotion #421 A**

**(A) Promotion Description**

Eligible AT&T Long Distance Service ("Company") Business Customers who newly subscribe to the Business Unlimited Plan, Business 2000 Minute Package Plan, Business 3500 Minute Package Plan, Business 5000 Minute Package Plan, Business 7500 Minute Package Plan or Business 10,000 Minute Package Plan ("Eligible Plan") during the promotion availability period will receive a one-time reward check ("Promotional Benefit") from the Company. The amount of the Promotional Benefit will be based on the number of lines to which the Customer subscribes. This is a long distance promotion.

**(B) Promotion Benefit:**

<u>Number of Lines</u>	<u>Reward Amount</u>
1 – 10 lines	\$500
11 – 15 lines	\$1,000
16 & + lines	\$1,500

**AT&T Complete Access Promotion #421 A, (Cont'd.)**

**(C) Eligibility Requirements:**

During the promotion availability period, Customers must meet one of the following eligibility options:

**Option 1:**

- (1) newly subscribe to an Eligible Plan and,
- (2) sign a 3-year term agreement for one of the following services provided by the Company's affiliated local exchange company: AT&T Managed Internet Service (MIS) 1.5 Basic, AT&T Managed Internet Service (MIS 1.5) Plus, AT&T Managed Internet Service (MIS) 3.0 Basic or AT&T Managed Internet Service (MIS) 3.0 Plus; and,
- (3) sign a 3-year term agreement for Primary Rate ISDN Service provided by the Company's affiliated local exchange company; and,
- (4) sign an AT&T Mobile Business Agreement for a term of at least 2 years for a minimum of 5 end user lines of which one must be a Corporate Responsible User (CRU).

**Option 2:**

- (1) newly subscribe to an Eligible Plan and,
- (2) sign a 3-year term agreement for one of the following services provided by the Company's affiliated local exchange company: Complete Choice<sup>®</sup> for Business, 1FB CSA Partial Model 1346-Scenario B, or Centrex lines under a Winning Rewards<sup>SM</sup> term agreement; and,
- (3) sign a 3-year term agreement for one of the following services provided by the Company's affiliated local exchange company: AT&T Managed Internet Service (MIS) 768K Basic, AT&T Managed Internet Service (MIS) 768K Plus, AT&T Managed Internet Service (MIS) 1.5 Basic, AT&T Managed Internet Service (MIS) 1.5 Plus, AT&T Managed Internet Service (MIS) 3.0 Basic or AT&T Managed Internet Service (MIS) 3.0 Plus; and,
- (4) sign an AT&T Mobile Business Agreement for a term of at least 2 years for a minimum of 5 end user lines of which one must be a Corporate Responsible User (CRU).

**AT&T Complete Access Promotion, (Cont'd.)**

**(C) Eligibility Requirements, (cont'd.):**

**Option 3:**

- (1) newly subscribe to an Eligible Plan and,
- (2) sign a 3-year term agreement for one of the following services provided by the Company's affiliated local exchange company: Primary Rate ISDN, Complete Choice<sup>®</sup> for Business, or Centrex lines under a Winning Rewards<sup>SM</sup> term agreement; and,
- (3) sign a 3-year term agreement for one of the following services provided by the Company's affiliated local exchange company: AT&T Managed Internet Service (MIS) 1.5 Basic or , AT&T Managed Internet Service (MIS) 1.5 Plus; and
- (4) sign an AT&T Mobile Business Agreement for a term of at least 2 years for a minimum of 5 end user lines of which one must be a Corporate Responsible User (CRU).

**(D) Other Terms and Conditions:**

- (1) The reward check will be processed thirty (30) days after installation of all of the required products associated with one of the above eligibility options and after all five (5) of the required wireless end user lines have been activated for thirty (30) days, whichever is later.
- (2) Customer is only eligible for one reward. Eligible multi-location customers can only have one location participate in this offer and is only eligible to receive one reward.
- (3) Reward checks cannot be applied directly by the Customer to any AT&T accounts. Other terms and restrictions apply.
- (4) This promotional offering may not be combined with any long distance reward check or card promotions or programs, including: the AT&T Business Bundle Reward Promotion or the AT&T Business Long Distance Bundle Bonus Promotion.

**(E) Availability**

This promotion will be available beginning February 22, 2009 and ending August 31, 2009. All services must be activated by November 30, 2009.

Mr. Charles L.A. Terreni, Chief Clerk  
Public Service Commission of South Carolina  
February 18, 2009  
Page 4 of 4

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Thomas M. Forte". The signature is fluid and cursive, with a large initial "T" and "F".

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew  
Enclosure

file: BellSouth - SC  
tms: SCx0902  
proj.: 4897-603