Additional Line Promotion

#1684

Overview

In accordance with the special promotions section of the General Subscriber Services Tariff, the Additional Line Promotion will begin on January 1, 2009 and end on August 31, 2009. This promotion offers existing business subscribers that have a local service term agreement signed prior to March 31, 2006, a line connection waiver on incremental additional lines ordered either a la carte or in a Complete Choice® for Business package. Subscribers also receive a one-time bill credit reward per account determined by the number of lines added. Subscribers can receive up to a two hundred fifty-dollar ($250) bill credit reward for participation in this promotion.

Subscribers adding one (1) to two (2) lines - $75 bill credit reward
Subscribers adding three (3) to four (4) lines - $150 bill credit reward
Subscribers adding five (5) or more lines - $250 bill credit reward

Promotion Specifics

1. This promotion is available only to existing AT&T South Carolina business customers subscribing to local exchange service.
2. Subscribers must have a local service term agreement signed prior to March 31, 2006, in order to participate in this promotion.
3. Promotion applies to incremental lines only. Line type changes are not eligible (e.g. from 1FB to Business Plus). Upgrades are eligible (i.e. Ringmaster to 1FB).
4. Subscribers receive a waiver of line connection charges (first and additional lines) and a one time, non-recurring bill credit reward per account (not per line). The amount of the reward is determined by the number of additional lines ordered, and will appear as a one-time credit in the OC&C section of the subscriber's bill, in a subsequent billing period usually within one or two bill cycles.
5. New lines added to the account or locations after the first initial order are not eligible for the bill credit reward specified.
6. New lines added to the account or locations after the first initial order are eligible for the line connection waiver.
7. Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to AT&T South Carolina the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.
8. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
9. Multiple additional lines must be purchased at the same time in order to receive the specified bill reward amount.

Promotion Restrictions/Eligibility Requirements

1. Subscribers cannot qualify for this offer more than once.
2. The maximum bill credit reward that subscribers can receive is two hundred fifty dollars ($250.00) if three (3) or more additional lines are purchased.
3. Subscribers must purchase a minimum of one (1) additional line in order to participate in this promotion.
4. Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to AT&T South Carolina the bill reward received.
5. Subscribers who are participating in the Additional Line Promotion are not eligible to participate in the Welcoming Rewards Promotion, Bundles Incentive Promotion, CCB Plus Rewards Promotion, CCB Elite Promotion, or the CCB Advantage Promotion. Also, subscribers who are participating in the Welcome Rewards Promotion and who add an additional line(s) are not eligible to participate in this promotion.
6. AT&T South Carolina reserves the right to terminate this promotion at any time following notice to the Commission; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
7. To be eligible for the promotion the service must be requested between January 1, 2009 and August 31, 2009.
8. Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.

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