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April 25, 2008
Filed Electronically

Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
Synergy Business Park
Saluda Building
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: *Reintroduction* of a Special Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of the Company's plan to reintroduce a special promotion within the state of South Carolina. This promotion will begin on May 1, 2008 and will end on August 31, 2008. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company proposes to offer the following promotion to business customers:

Business Unlimited Flex 50% Off Promotion II

(A) Promotion Description

This promotion is available to new AT&T Long Distance Customers and to existing Message Telecommunications Service (MTS) Customers who subscribe to the Business Unlimited Flex plan and meet the eligibility requirements listed below during the promotion availability period. Customers will receive a credit equal to 50% off of their Business Unlimited Flex plan monthly recurring charge for the first four invoices. For partial months, the monthly recurring charge will be prorated.

(B) Eligibility Requirements:

- (1) Customers must be a new AT&T Long Distance Customer or an existing MTS Customer and subscribe to the Business Unlimited Flex plan during the promotion availability period.
- (2) Customers who change from one eligible plan to another during the promotion availability period are not eligible for this promotion's benefits.

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Business Unlimited Flex 50% Off Promotion II (Cont'd.)

(B) Eligibility Requirements, (cont'd.):

- (3) Business Easy Toll Free plan features and monthly recurring charge are not eligible for this promotion's benefits.

- (C) This promotion will begin on May 1, 2008 and will end on August 31, 2008.

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew
Enclosure

file: BellSouth - SC
tms: SCx0808
proj.: 4897-450