



June 26, 2007  
**Filed Electronically**

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Mr. Charles L.A. Terreni, Chief Clerk  
Public Service Commission of South Carolina  
Synergy Business Park  
Saluda Building  
101 Executive Center Drive, Suite 100  
Columbia, SC 29210

RE: Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of a special promotion the Company intends to offer within the State of South Carolina. This promotion will begin on July 2, 2007 and will end on December 31, 2007. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s South Carolina P.S.C. Tariff No. 3, the Company will offer the following promotion to business Customers:

**BellSouth<sup>®</sup> Business Bundle Incentive Promotion**

**(A) Promotion Description**

Eligible Business Customers who are new subscribers to the BellSouth<sup>®</sup> Business Unlimited plan during the promotion availability period may receive a bill credit reward of \$50 for two (2) months ("Promotion Benefit"). Customers must meet the eligibility requirement in (B) herein to qualify for the Promotion Benefit.

**(B) Eligibility Requirements:**

During the promotion availability period, Customers must newly subscribe to the BellSouth<sup>®</sup> Business Unlimited Plan and must be an existing Complete Choice<sup>®</sup> for Business Customer or an existing Flat Rate Business Individual Line Service Customer who newly subscribes to Complete Choice<sup>®</sup> for Business. Flat Rate Business Individual Line Service and Complete Choice<sup>®</sup> for Business are services provided by the Company's affiliated local exchange entity.

**BellSouth® Business Bundle Incentive Promotion (Continued)**

**(C) Other Terms and Conditions:**

- (1) Customer must continue to meet the eligibility requirements for the promotion, by subscribing to the required services, for a minimum of twelve (12) months. Should the Customer fail to meet this requirement, the Promotion Benefit will be terminated and Customer will be required to pay back bill credit rewards received under this promotion.
- (2) The Company reserves the right to modify or discontinue the promotion at any time.
- (3) Surcharges, Universal Service Fund, taxes and other similar fees will be calculated on the monthly recurring charges and usage amounts prior to the calculation of the Promotion Benefit.
- (4) Customers who participate in the BellSouth® Business Unlimited Upgrade or BellSouth® Business Unlimited MRC Wavier promotions are not eligible to receive the Promotion Benefit.
- (5) This Promotion Benefit can be combined with benefits provided by other affiliates of the Company

- (D)** This promotion will be available beginning July 2, 2007 and ending December 31 2007. All services must be activated by January 31, 2008.

If you have any questions regarding this filing, please contact me at (407) 740-8575 or by email at [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew

cc: Les Addis - BST  
file: BellSouth - SC  
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