



June 25, 2007
Filed Electronically

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Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
Synergy Business Park
Saluda Building
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: Promotion *Extension* Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to request an extension for the *BellSouth*[®] \$50 Unlimited Cash Back Closer Coupon Promotion currently available to residential customers. (The Commission was initially notified of this promotion by letter dated August 17, 2006.) This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s South Carolina P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for this promotion to September 30, 2007. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

BellSouth[®] \$50 Unlimited Cash Back Closer Coupon Promotion

(A) Promotion Description

Residential Customers will receive a coupon redeemable for a cash back reward of \$50¹ for subscribing to an eligible calling plan listed in (C) herein during the promotion availability period; and demonstrate to the Company's reasonable satisfaction that they will accept a competitor's offer in the absence of any further inducement from the Company to subscribe to Company service, when they meet all the eligibility requirements under the terms and conditions below:

(B) Eligibility Requirements:

- (1) Customers must subscribe to one of the eligible plans in (C) herein during the promotion availability period.

¹ This promotion is the same as the promotion in the Company's Interstate Residential Services Pricing and Service Guide. Customers will only be eligible for one coupon for both interstate and intrastate service.

BellSouth® \$50 Unlimited Cash Back Closer Coupon Promotion (Continued)

(B) Eligibility Requirements, (cont'd.):

- (2) The Customer must fill out and mail the original coupon provided by the Company to a specified address. Coupon must be postmarked within the ninety (90) days following the date of the order.
- (3) The Customer must remain a current subscriber to an eligible calling plan at the time of the coupon redemption processing.
- (4) The Customer may only redeem one coupon for one eligible plan from the Company within the promotional period. Only one coupon is available for one line per account.
- (5) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (6) Customers who transfer service from one address to another address are not eligible for this promotion.
- (7) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (8) This promotion will begin on September 1, 2006 and will end on September 30, 2007.

(C) Eligible Plans

BellSouth® Complete Choice® Unlimited Plan
BellSouth® Complete Choice® Unlimited Savings Plan
BellSouth® Basic Unlimited II Savings Plan
BellSouth® Basic Unlimited II Savings Value Plan
BellSouth® PreferredPack® Unlimited Plan
BellSouth® PreferredPack® Unlimited Savings Value Plan
BellSouth® Advantage Unlimited Plan
BellSouth® Advantage Unlimited Value Plan
BellSouth® Select Unlimited Value Plan
BellSouth® Unlimited Nation Value Plan

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Page 3 of 3

If you have any questions regarding this filing, please contact me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Thomas M. Forte". The signature is fluid and cursive, with a large initial "T" and "F".

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew

cc: Les Addis - BST
file: BellSouth - SC
tms: SCx0710
proj.: 4897-342