



December 23, 2008
Filed Electronically

2600 Maitland Center Pkwy.
Suite 300
Maitland, FL 32751
P.O. Drawer 200
Winter Park, FL
32790-0200
Tel: 407-740-8575
Fax: 407-740-0613
www.tminc.com

Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
Synergy Business Park
Saluda Building
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: Promotion *Extension* Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to request to extend the expiration date for the *AT&T Business Complete Access Promotion* currently available to business customers. The Commission was initially notified of this promotion by letter dated June 11, 2008. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for this promotion to June 15, 2009, with the requirement that all promotion-eligible services be installed and activated by August 15, 2009.

The specifics of the extended promotion are provided below:

AT&T Business Complete Access Promotion

(A) Promotion Description

Eligible AT&T Long Distance Service (“Company”) Business Customers who newly subscribe to the Business Unlimited Plan, Business 2000 Minute Package Plan, Business 3500 Minute Package Plan, Business 5000 Minute Package Plan, Business 7500 Minute Package Plan or Business 10,000 Minute Package Plan (“Eligible Plan”) during the promotion availability period will receive a one-time reward check (“Promotional Benefit”) from the Company. The amount of the Promotional Benefit will be based on the number of lines to which the Customer subscribes.

(B) Promotion Benefit:

<u>Number of Lines</u>	<u>Reward Amount</u>
1 – 10 lines	\$500
11 – 15 lines	\$1,000
16 & + lines	\$1,500

AT&T Business Complete Access Promotion, (Cont'd.)

(C) Eligibility Requirements:

During the promotion availability period, Customers must meet one of the following eligibility options:

Option 1:

- (1) newly subscribe to an Eligible Plan and,
- (2) sign a 3-year term agreement for one of the following services provided by the Company's affiliated local exchange company: MIS 1.5 Basic, MIS 1.5 Plus, MIS 3.0 Basic or MIS 3.0 Plus; and,
- (3) sign a 3-year term agreement for Primary Rate ISDN Service provided by the Company's affiliated local exchange company; and,
- (4) sign an AT&T Mobile Business Agreement for a term of at least 3 years for a minimum of 5 end user lines of which one must be a Corporate Responsible User.

Option 2:

- (1) newly subscribe to an Eligible Plan and,
- (2) sign a 3-year term agreement for one of the following services provided by the Company's affiliated local exchange company: Complete Choice[®] for Business, 1FB CSA Partial Model 1346-Scenario B, or Centrex lines under a Winning Rewards term agreement; and,
- (3) sign a 3-year term agreement for one of the following services provided by the Company's affiliated local exchange company: MIS 768K Basic, MIS 768K Plus, MIS 1.5 Basic, MIS 1.5 Plus, MIS 3.0 Basic or MIS 3.0 Plus; and,
- (4) sign an AT&T Mobile Business Agreement for a term of at least 3 years for a minimum of 5 end user lines of which one must be a Corporate Responsible User.

Option 3:

- (1) newly subscribe to an Eligible Plan and,
- (2) sign a 3-year term agreement for one of the following services provided by the Company's affiliated local exchange company: Primary Rate ISDN, Complete Choice[®] for Business, or Centrex lines under a Winning Rewards term agreement; and,

AT&T Business Complete Access Promotion, (Cont'd.)

(C) Eligibility Requirements, (cont'd.):

Option 3, (cont'd.):

- (3) sign a 3-year term agreement for one of the following services provided by the Company's affiliated local exchange company: MIS 1.5 Basic or , MIS 1.5 Plus; and
- (4) sign an AT&T Mobile Business Agreement for a term of at least 3 years for a minimum of 5 end user lines of which one must be a Corporate Responsible User.

(D) Other Terms and Conditions:

- (1) The reward check will be processed thirty (30) days after installation of all of the required products associated with one of the above eligibility options and after all five (5) of the required wireless end user lines have been activated for thirty (30) days, whichever is later.
- (2) Customer is only eligible for one reward. Eligible multi-location customers can only have one location participate in this offer and is only eligible to receive one reward.
- (3) Reward checks cannot be applied directly by the Customer to any AT&T accounts. Other terms and restrictions apply.

(E) Availability

This promotion will be available beginning June 16, 2008 and ending June 15, 2009. All services must be activated by August 15, 2009.

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew
Enclosure

file: BellSouth - SC
tms: SCx0838

proj.: 4897-540