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December 23, 2008
Filed Electronically

Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
Synergy Business Park
Saluda Building
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: Promotion *Extension* Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to request to extend the expiration date for the *AT&T Business Long Distance Bundle Bonus Promotion* currently available to business customers. The Commission was initially notified of this promotion by letter dated August 27, 2008. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for this promotion to August 31, 2009, with the requirement that all promotion-eligible services be installed and activated by October 31, 2009.

The specifics of the extended promotion are provided below:

AT&T Business Long Distance Bundle Bonus Promotion

(A) Promotion Description

This promotion is available to new or existing AT&T Long Distance Service Business Customers who meet the eligibility requirements listed in (B) herein during the promotion availability period. Eligible Customers will receive a coupon that can be redeemed for a one-time Visa[®] Reward Card per Customer location.

(B) Eligibility Requirements

To be eligible for this promotion Customers must:

- (1) be a new or an existing AT&T Long Distance Service Business Customer that has previously enrolled or is newly enrolling in the AT&T Business Bundle Incentive promotion; and,

AT&T Business Long Distance Bundle Bonus Promotion, (Cont'd.)

(B) Eligibility Requirements, (cont'd.)

- (2) newly subscribe to one of the following eligible companion plans or service:
 - (a) Business Easy Toll Free Service; or
 - (b) Business Worldwide Plan; or
 - (c) Business International Savings Plan; and,
- (3) request to participate in this promotion; and,
- (4) complete and submit a Company-provided redemption coupon within the submission deadline.

(C) Reward

Customers who qualify for this promotion and subscribe during the sign-up period will receive a one-time Visa[®] Reward Card per the following schedule:

Long Distance Companion Plan/Service(s)	Reward Amount
Business Easy Toll Free Service	\$25
Business Worldwide Plan	\$25
Business International Savings Plan	\$25

Where Customer qualifies for more than one Reward Card from Company, amounts can be combined into a single Reward Card at the discretion of the Company.

(D) Other Terms and Conditions

- (1) A reward card redemption coupon and instructions will be mailed within 6-8 weeks following service activation. Customer must redeem redemption coupon via the Company-designated website or US mail within 45 days of mailing date. Reward card will be mailed to Customer's address of record within 2 weeks upon the Company's receipt of the redemption coupon. Reward card will expire 180 days after issuance.
- (2) Reward Card cannot be applied directly by the Customer as payment to any AT&T accounts.
- (3) The Company is not responsible for lost, late, mutilated, or misdirected mail.
- (4) Void where prohibited, taxed or restricted.
- (5) Other terms and restrictions apply. The Visa[®] Reward Card is subject to additional terms and conditions imposed by card issuer.

Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
December 23, 2008
Page 3 of 3

AT&T Business Long Distance Bundle Bonus Promotion, (Cont'd.)

(D) Other Terms and Conditions, (cont'd.)

- (6) This promotion cannot be combined with the following promotions: AT&T Bundle Reward Promotion, AT&T Business Long Distance and Mobility Bundle Reward Promotion, AT&T Business Toll Free MRC Waiver Promotion or AT&T Business Worldwide MRC Discount Promotion.

(E) Promotion Availability

This promotion is available beginning on September 2, 2008 and will end on August 31, 2009. All services must be activated by October 31, 2009.

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew
Enclosure

file: BellSouth - SC
tms: SCx0837
proj.: 4897-539