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August 27, 2009  
**Filed Electronically**

Mr. Charles L.A. Terreni, Chief Clerk  
Public Service Commission of South Carolina  
Synergy Business Park  
Saluda Building  
101 Executive Center Drive, Suite 100  
Columbia, SC 29210

RE: Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of a special promotion the Company intends to offer within the State of South Carolina. This promotion will begin on September 1, 2009 and will end on December 31, 2009. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company will offer the following promotion to business customers:

### **AT&T Bundle Bonus II Promotion**

#### **(A) Promotion Description**

This promotion is available to new and existing AT&T Long Distance Service Business Customers who meet the eligibility requirements listed in (B) herein during the promotion availability period. Eligible Customers will receive a bill reward in an amount based on the qualifying services ordered.

#### **(B) Eligibility Requirements**

During the promotion availability period, Customers must:

- (1)** purchase a minimum of two (2) of the following qualifying services:
  - (a)** newly subscribe to one of the following Company Qualifying Services: Business Unlimited Plan, Business Unlimited Flex Plan, Business 1000 Minute Package Plan, Business 2000 Minute Package Plan, Business Easy Toll Free Plan, Business Worldwide Plan and/or Business International Savings Plan;
  - (b)** newly subscribe to one of the following Company Affiliate Qualifying Services: FastAccess<sup>®</sup> Business DSL service (excluding DSL Lite), AT&T Unified Messaging<sup>SM</sup>, AT&T Web Hosting<sup>SM</sup> (Shared Hosting), and/or AT&T Tech Support 360<sup>SM</sup>; and

**AT&T Bundle Bonus II Promotion, (Cont'd)**

**(B) Eligibility Requirements (cont'd)**

- (2) newly subscribe to or currently subscribe to a local access service from the Company's affiliated incumbent local exchange carrier; and
- (3) request to participate in this promotion.

**(C) Reward**

Customers who qualify for this promotion and subscribe to Qualifying Services listed in 1 (a) or 1 (b) herein during the promotion availability period will receive a one-time bill reward based on the following schedule:

<b>Qualifying Service(s)</b>	<b>Reward Amount</b>
AT&T FastAccess <sup>®</sup> Business DSL	\$50.00
All other qualifying services (per service)	\$25.00

Customers who order any of the Company Qualifying Services listed in 1 (a) herein online via the Company-designated internet website will receive a bill reward amount of \$30.00 in lieu of the \$25.00 reward amount.

**(D) Other Terms and Conditions**

- (1) This promotion cannot be combined with the following promotions: AT&T Business Long Distance and Mobility Bundle Reward Promotion, AT&T All For Less Promotion I, AT&T All For Less Promotion II, AT&T All For Less Promotion III, AT&T All For Less Promotion IV, Business Unlimited Promotion, Business Unlimited Flex Promotion, Business Unlimited Upgrade Promotion III, AT&T Bundled Reward Promotion II, AT&T Business Easy Toll Free MRC Waiver Promotion, AT&T Business Worldwide MRC Discount Promotion II or the AT&T Return and Earn Promotion #439.

**(E) Promotion Availability**

This promotion is available beginning on September 1, 2009 and will end on December 31, 2009. Orders for all services must be activated by January 31, 2010.

Mr. Charles L.A. Terreni, Chief Clerk  
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August 27, 2009  
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If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Thomas M. Forte". The signature is fluid and cursive, with a large initial "T" and "F".

Thomas M. Forte  
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew  
Enclosure

file: BellSouth - SC  
tms: SCx0918  
proj.: 4897-656