



May 4, 2007
Filed Electronically

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Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
Synergy Business Park
Saluda Building
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: *Reintroduction* of a Special Promotion Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to advise the Commission of the Company's plan to reintroduce a special promotion within the state of South Carolina for residential customers. This promotion will begin on May 8, 2007 and will end on September 30, 2007. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company proposes to offer the following promotion to new residential customers who subscribe to the *BellSouth® Nickel Savings Value Plan*:

BellSouth® Nickel Savings Value Promotion

(A) Promotion Description

This promotion is available to new BellSouth Long Distance Customers who subscribe to the BellSouth® Nickel Savings Value Plan during the promotion availability period. The Company will waive the monthly recurring charge associated with BellSouth® Nickel Savings Value Plan for the first twelve invoices after enrollment in this promotion.

(B) Customer Eligibility Criteria

This promotion is offered under the following terms and conditions:

- (1)** Customers must be a new Customer of BellSouth Long Distance and subscribe to the Company's BellSouth® Nickel Savings Value Plan during the promotion availability period. For purposes of this promotion the Company defines new Customers as all Customers who have not subscribed to any BellSouth Long Distance services within 5 days prior to enrollment in this promotion.

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BellSouth® Nickel Savings Value Promotion (Continued)

(B) Customer Eligibility Criteria, (cont'd.)

- (2) Customers must be a new Customer to the Company's affiliated incumbent local exchange carrier.
- (3) This promotion will begin on May 8, 2007 and will end on September 30, 2007.

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew

cc: Les Addis - BST
file: BellSouth - SC
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