

Promotion Description

Retention \$5 Per Month Promotion

Overview

The Retention \$5 per Month Promotion is scheduled to begin on 07/28/2008 and end on 01/31/2009. Residence customers who have 2Pack, Complete Choice, or Preferred Pack that was installed prior to October 17, 2005, who call to disconnect service with AT&T South Carolina (Company), and who elect to continue their service with AT&T South Carolina are eligible to receive a \$5 bill credit per month.

Promotion Restrictions/Eligibility Requirements

- 1) Customer must have at least one eligible wireline local service offering with the Company.
- 2) Offer is valid for up to two eligible lines the customer currently has in service with the Company. The maximum monthly bill credit that can be received is \$10.00.
- 3) Company employees are not eligible for this promotion.
- 4) The Company may terminate or modify this promotion at any time following notice to the Commission.
- 5) If the customer terminates service, the customer will no longer receive the credit. However, the customer does not have to pay the Company the credits previously received.
- 6) This promotion cannot be combined with any regulated retention promotion.
- 7) This promotion can be combined with any affiliate promotion such as DSL, wireless, etc.