



July 2, 2012

Via Electronic Filing

Jocelyn Boyd, Chief Clerk and Administrator
South Carolina Public Service Commission
101 Executive Center Drive, Suite 100
Columbia, SC 29210

Re: Bluffton Telephone Company – Special Promotions Offering
General Customer Services Tariff

Dear Ms. Boyd:

In accordance with the provisions of the Bluffton Telephone Co., Inc. General Customer Services Tariff, Special Promotions, this letter is to inform you of the Company plan to offer a promotion rate for Basic Local Service. This promotion shall be in effect through June 30, 2013.

Please see the attached outline of the promotion and feel free to call me with any concerns. You may reach me directly at (843) 686-1256 or Trey Judy at (843) 686-1210.

Sincerely,

A handwritten signature in red ink that reads "Cissy Zareva".

Cissy Zareva
Regulatory Assistant

BLUFFTON TELEPHONE COMPANY, INC.
BLUFFTON, SC

BASIC LOCAL SERVICE - PROMOTION

During the period of July 1, 2012 through June 30, 2013, Bluffton Telephone Company, Inc. will offer a promotional rate on Basic Local Service as follows:

	<u>Promotional Rate</u>
Basic Local Service Residential Single Line	\$23.99