



April 27, 2007
Filed Electronically

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Mr. Charles L.A. Terreni, Chief Clerk
Public Service Commission of South Carolina
Synergy Business Park
Saluda Building
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: Promotion *Extension* Offered by **BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service**

Dear Mr. Terreni:

This letter is filed on behalf of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service to request an extension for the *BellSouth® Simply 30 Promotion* currently available to business customers. The Commission was notified of this promotion by letter dated December 21, 2006. This letter filing is submitted in Adobe PDF format and is being filed electronically via the South Carolina PSC E Tariff System. Please acknowledge receipt of this filing by email confirmation.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service's South Carolina P.S.C. Tariff No. 3, the Company proposes to extend the expiration date for this promotion to August 31, 2007. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

BellSouth® Simply 30SM Promotion

(A) Promotion Description

New BellSouth Long Distance Business Customers who subscribe to the BellSouth® Business Preferred Rate plan or the BellSouth® Business Unlimited plan during the promotion availability period will receive a monthly reward equal to 30% off of the monthly recurring charge for the length of the term agreement. Eligible Customers who subscribe to the BellSouth® Business Preferred Rate plan will also receive a reward equal to 30% off of the monthly domestic direct dialed (1+) usage for the length of the term agreement. In addition, Customers who subscribe to one of the eligible plans and to the BellSouth® Business Easy Toll Free plan during the promotion availability period will receive a reward equal to 30% off of the monthly recurring Business Easy Toll Free charge for the length of the term agreement. Customers must meet the eligibility requirements listed in the terms and conditions below to receive this reward.

BellSouth® Simply 30 Promotion (Continued)

(B) Terms and Conditions:

- (1) Customers must be a new BellSouth Long Distance Customer and subscribe to the BellSouth® Business Preferred Rate plan or the BellSouth® Business Unlimited plan during the promotion availability period
- (2) Eligible Customers must be new Customers of the Company's affiliated incumbent local exchange entity and during the promotion availability period, must also subscribe to BellSouth® Complete Choice® for Business and to BellSouth® FastAccess® Business DSL with a speed of 384K or higher provided by the Company's affiliated incumbent local exchange entity. Customers must also enroll in a thirty-six (36) month Simply 30SM Multi-Service Term Agreement ("Agreement") provided by the Company's affiliated incumbent local exchange entity during the promotion availability period.
- (3) Plan usage or term discounts do not apply during the promotional benefit period.
- (4) This promotion is not available to Customers with an account that bills to another number or is the recipient of charges billed from another number.
- (5) Surcharges, Universal Service Fund, taxes and other similar fees will be calculated on the monthly recurring charges and usage amounts prior to the calculation of the reward.

This promotion will be available beginning January 2, 2007 and ending August 31, 2007.

If you have any questions regarding the enclosed material, please contact me at (407) 740-8575 or by email at tforte@tminc.com. Thank you for your assistance in this matter.

Sincerely,



Thomas M. Forte
Consultant to BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service

TMF/mew

cc: Les Addis - BST
file: BellSouth - SC
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