

February 11, 2011

Via Electronic Filing

Jocelyn Boyd, Chief Clerk and Administrator
South Carolina Public Service Commission
Synergy Business Park
101 Executive Center Drive
Columbia, South Carolina 29210

Re: United Telephone Company of the Carolinas LLC d/b/a CenturyLink - Promotions Offering
General Subscriber Services Tariff

Dear Ms. Boyd:

In accordance with provisions in the United Telephone Company of the Carolinas LLC d/b/a CenturyLink General Subscriber Services Tariff, Section U2.7, Special Promotions, this letter is to inform you of the Company's plan to introduce special promotions for business customers through December 31, 2011. Attached are the following promotional offerings:

SOHO/Small Business Anniversary Promotion
Pure Bundle Thank You Promotion

If you have questions regarding this filing, you may call me at (913) 345-7535.

Sincerely,



Greg Griffle

Attachment

cc: Zel Gilbert
Ann Prockish
Susan Masterton

SC 11-PB01 and 11-PB02

SOHO/Small Business Anniversary Promotion

From February 12, 2011 through December 31, 2011, business customers with 99 lines/trunks or fewer who are not currently subscribed to the Company's High Speed Internet Service and have retained local regulated service with the Company for one year or for two years are eligible for a one-time invoice credit of up to \$10. Eligible customers who are contacted by the Company or contact the Company to request this promotion, will receive the invoice credit when they respond to this promotion during their service anniversary month (the month during which service was initially established and retained without a break in service) and discuss their account with a Company representative. The representative will review the customer's account and offer to discuss the customer's services and service needs, as well as the customer's overall satisfaction to ensure the customer is subscribed to the most appropriate services for their business needs.

Business customers who have retained service for three years, four years, or five years, are eligible to receive an upgrade to 1.544 Mbps High Speed Internet at no additional charge for three months, when they respond to the promotion during their service anniversary month. If 1.544 Mbps High Speed Internet is not available, customers with three years of continued service will receive a one-time invoice credit of up to \$25, and customers with four or five years of continued service will receive a one-time invoice credit of up to \$30.

Customers with six years or longer of continued service with the Company will receive a one-time invoice credit of up to \$35 when they respond to this promotion during their service anniversary month.

The actual amounts of the invoice credits issued will be the sum of the customer's monthly recurring charges (excluding long distance, taxes, surcharges, and other fees) or the credit amounts stated herein, whichever is less.

For customers with multiple service locations, the invoice credit is available in conjunction with the service anniversary date associated with the oldest account for services at a given customer location. A single credit per location is allowed. The invoice credit will be applied to the customer's invoice within two billing cycles after the date on which customers discuss their account with a Company representative.

Pure Bundle Thank You Promotion

From February 12, 2011 through December 31, 2011, business customers who have retained local service with the Company without a break in service for at least three years up to five years, and who currently subscribe to Pure Bundle and the Company's High-speed Internet (HSI), are eligible to receive an invoice credit equal to the monthly recurring charges for Pure Bundle.

Eligible customers who are contacted by the Company or contact the Company to request this promotion, will receive the invoice credit when they respond to this promotion during their service anniversary month (the month during which they established local exchange service and retained their account with the Company without a break in service) to discuss their account with a Company representative. The representative will review the customer's account and offer to discuss the customer's services and service needs, as well as the customer's overall satisfaction to ensure the customer is subscribed to the most appropriate services for their business needs.

Customers with three years of uninterrupted service will receive a one-time invoice credit for their Pure Bundle. Customers with four years or five years of continued service will receive two consecutive invoice credits, with each credit equal to the monthly recurring charges for Pure Bundle. The credit does not apply to taxes, surcharges, and other fees.

For customers with multiple service locations, the credit is available in conjunction with the service anniversary date associated with the oldest account for services at a given customer location. A single credit per location is allowed. The invoice credit will be applied to the customer's invoice within two billing cycles after the date on which customers discuss their account with a Company representative.

This promotion is not available in conjunction with any other promotional offer.